



Cuppa Coffee Studios
Planet Grande Pictures

“This Heifer never ever backs down!”

HÖLY COW



From Madagascar screenwriter Billy Frolick comes a stop-motion musical “dairy tale” based on David Duchovny’s NYT BEST SELLER



ELSIE

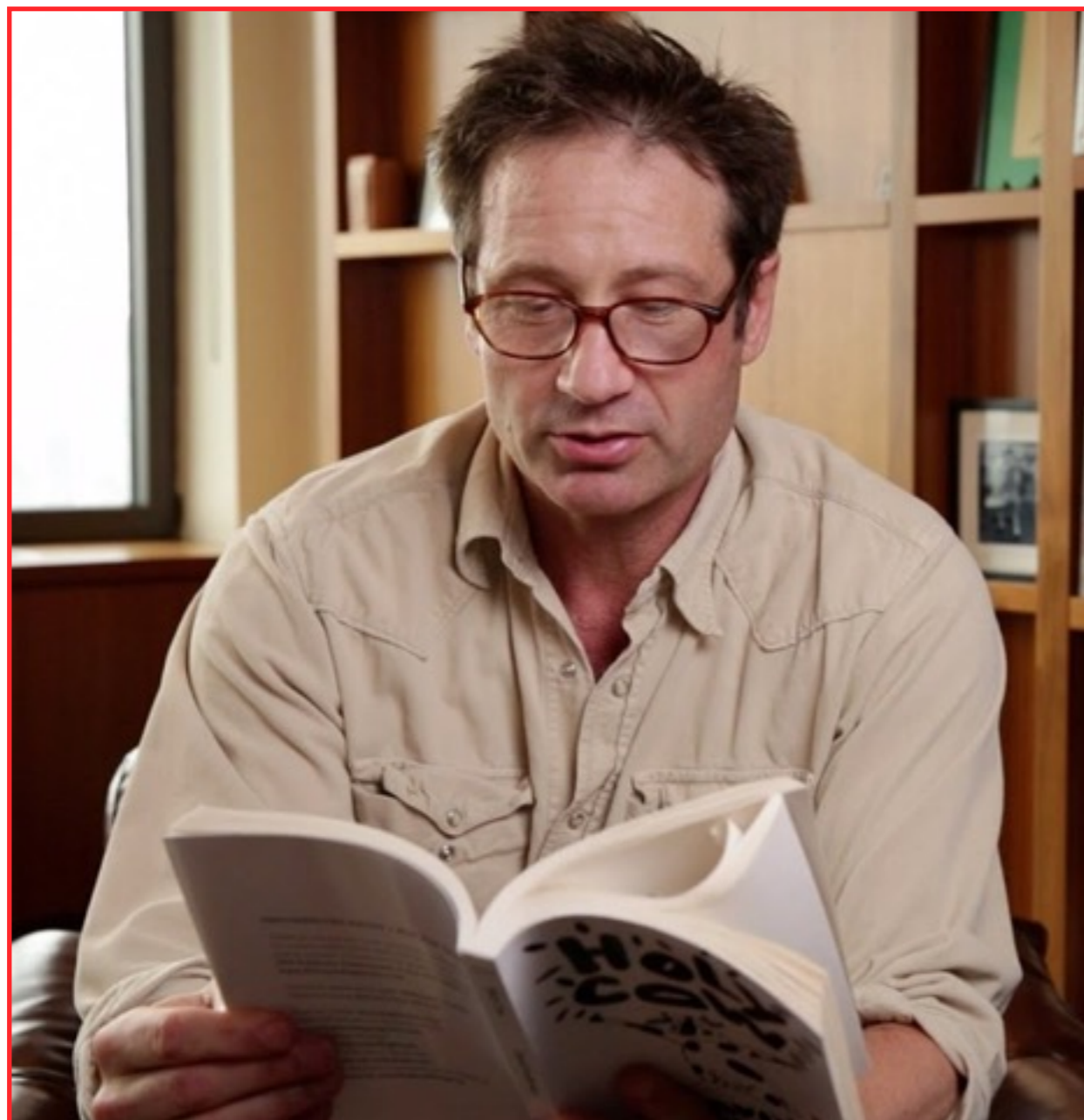


JERRY



TOM

Did you hear the one about the cow,
the pig and the turkey?



From David
Duchovny's New York
Times best seller, we
tell the story of Elsie
the cow... who learns
that in India, cows are
sacred.



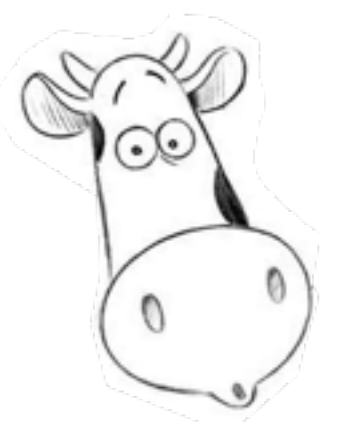
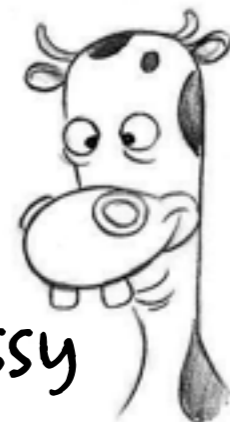
HOLY
COW



Holy Cow is the story of Elsie, a star-struck young cow with dreams of making it big in India where cows are revered. She sets off on a globe trotting adventure with pals Tom and Jerry...

ELSIE

Holy Cow



adventurous

bold

sassy



JERRY

Jerry plots an escape to Israel to save his bacon but this selfish pig reluctantly finds his “inner good” in the desert and learns the joy of helping others...





Tom hopes to dodge Thanksgiving by escaping to Turkey. An anxious bird with a fear of mayonnaise, cranberries, and heights, Tom learns to soar on this madcap trek.

TOM



clumsy

waffly



manic

HÖLY
COW

It's a mayhem-packed,
musical romp across three
continents... crafted using

CUPPA COFFEE'S
proprietary blend of CGI
faces with the charm and
beauty of stop-motion
animated bodies.



HÖLY
COW



The Story. In a couple of minutes.

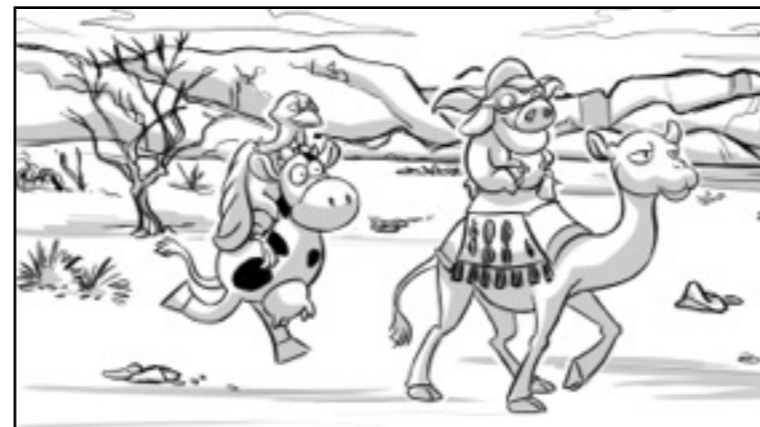
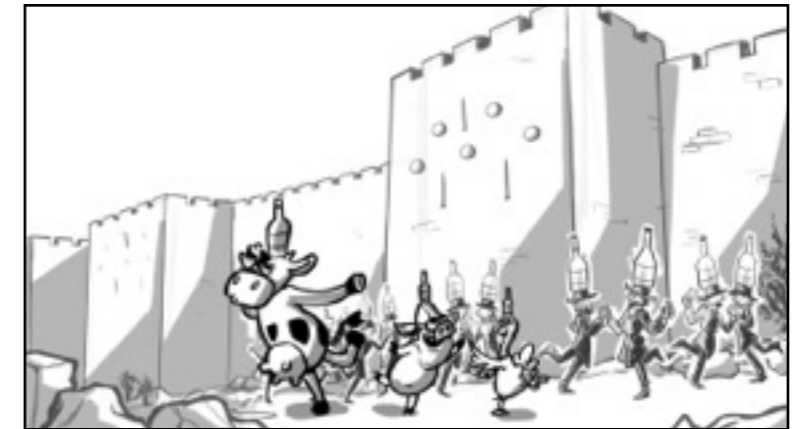
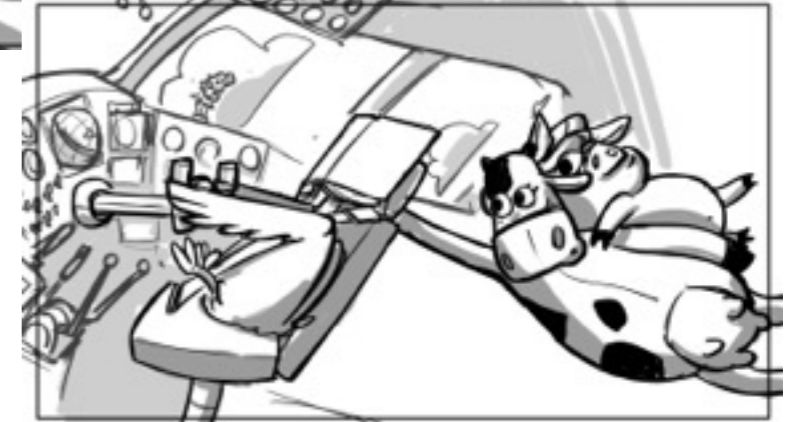
Act One

Elsie- Eatin', Milkin',
Poopin', Flirtin'
Warning- "Greener Pastures"
"I'm going to India"
Tom Turkey and Jerry Pig
Will & Grace- bumbling
guard dogs
Escape the Farm
Pursued by wolf
Stealing human disguises
Sneak thru Airport Security
Chaos on the Airplane



Act Two

Touchdown Istan-Bull
Will & Grace ignite mayhem
in the market
Flying carpet get-away
The gang “borrows” a plane
Tom learns to Fly!
Lost in the Israeli desert
wailing wall bottle dancers.
Escape from Jerusalem
where are Will & Grace...?



Act Three

Danger in Mumbai

Elsie gets painted and revered
Jerry and Tom - "Entourage!"

Elsie- the Bollywood Star
Turns her back on her friends

Sad goodbye

Bored with fame, misses home

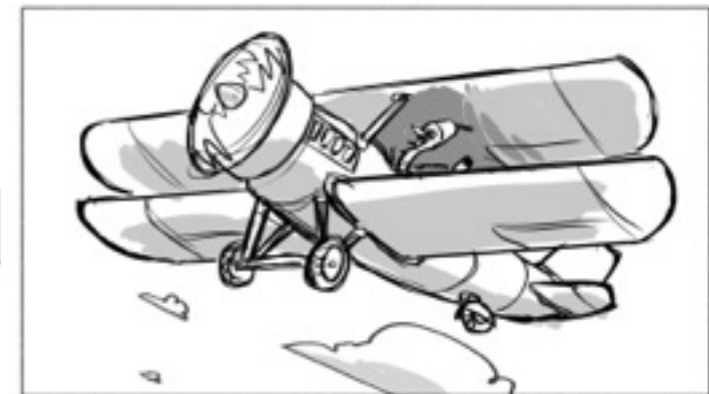
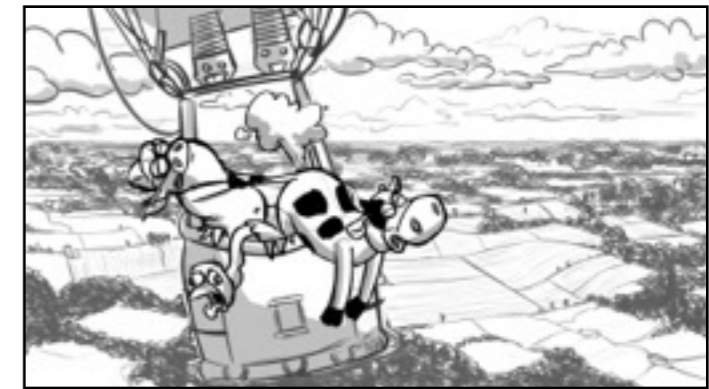
Searching for Jerry and Tom

Will & Grace to the rescue!

Elsie fuels a Hot Air Balloon!

But where are Jerry and Tom?

Surprise Denouement!



TONE:

Ice Age's infectious sense of character meets the fine tuned inventiveness of Chicken Run.

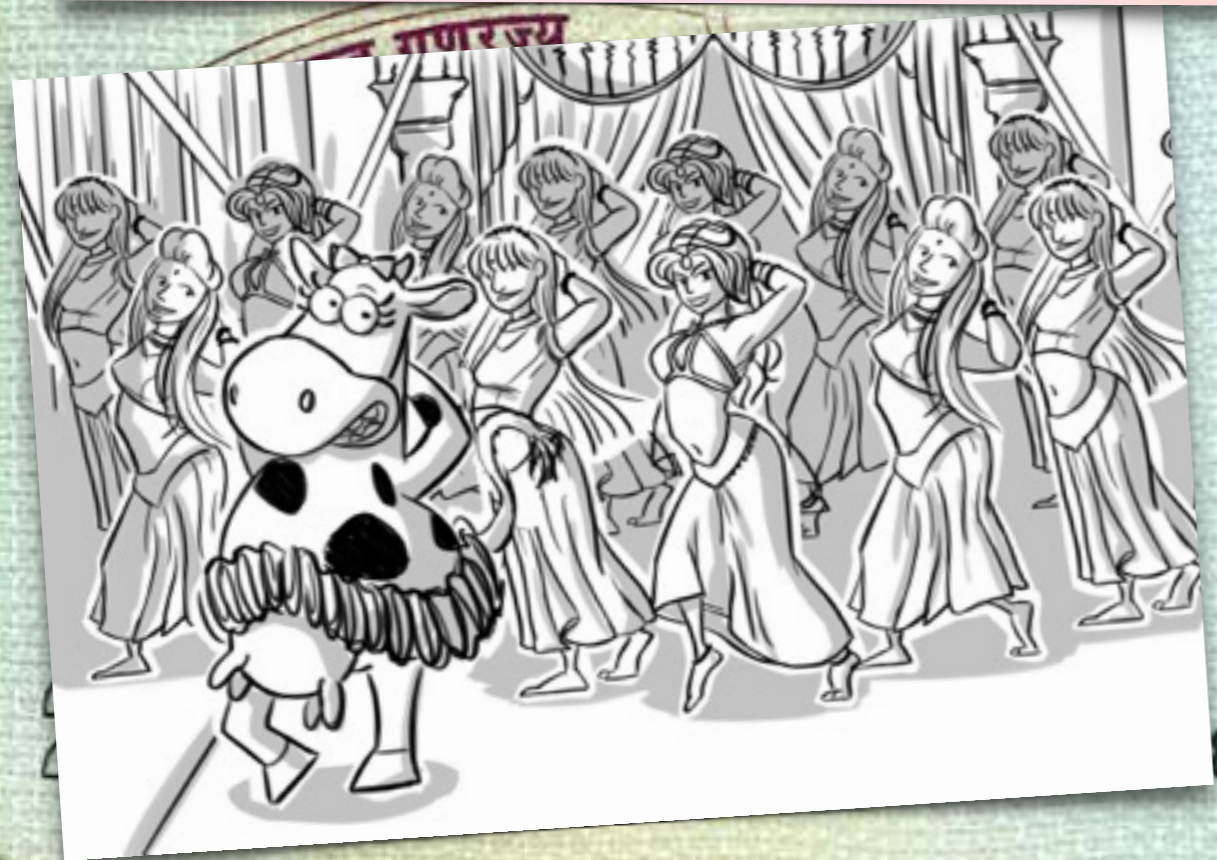
Fun, adventurous, irreverent.


Over-the-top animated physical humor.

Fantastic musical set-pieces.



INTERNATIONAL FLAVOR



- 
- A recording studio with a pig puppet in the background and a mixing console in the foreground.
- 1: Gimme Some Cud
 - 2: I Gotta Crush On You Mister
 - 3: Hoofin'
 - 4: If Pig's Could Fly
 - 5: Jet Planes and Turkey Brains
 - 6: Dig the Peyot, Galileo
 - 7: Turkish Delight
 - 8: I'll be a Holy Cow
 - 9: Where Did I Go?
 - 10: Gassin' the Balloon
 - 11: Barn-Stormin'

And fueled by a funkadelic, riffer-iffic, hoof-tapping soundtrack... it's Mark Ronson meets Kool & The Gang, with an album's worth of original songs, produced by legendary pop-producer Gary Miller (Cher, Bowie, George Michael.)



*Target Audience: A children's tale for adults.
International Appeal. Co-viewing family event.*



STORY WITH **HEART**:

Finding courage to
follow your dreams.

Celebrating cultural
differences.

We are ALL Holy Cows!

Elsie:

Sassy young orphan cow, with literary pretensions, and a keen love of 70's prog rock.



*Jerry (aka Shalom):
Lonely farmyard outcast.
Greatest ambition... go to Israel
and convert!!!*



Tom:

Nervous turkey. Dreams of flying his own airplane, and enjoying some Turkish Delight!



Billy Frolick: *Writer*
Comedy writing veteran (and
Professor,) best known for
Madagascar.



William Anderson: *Composer*
Spiderman Animated Series, X-MEN
Evolution, Krypto the Superdog



HOLY
COW

Craig Kellman: Character Design
Madagascar, Cloudy with A
Chance of Meatballs, Hotel
Transylvania.



Kevin Edgell: Location Design
Celebrity Death Match, Life's a Zoo,
A Miser Brothers' Christmas



HÖLY
COW

Ultra Stop-Motion Test Footage:



https://drive.google.com/file/d/0B_B6D8sJyl4lQy1jd1FkYWRyRzA/view?usp=sharing



“It was at that moment Elsie realized an escape was possible if she perfected her Fosbury Flop.”



“ A bicycle made for Moo.”



“ Who Gave the Camel the Hump?”



*Closing number when Elsie returns -
The Mouettes doing the Cow Patty Shuffle*

HOLY COW

A powerful, universal story about coming of age, breaking free from convention, and understanding other cultures. It has all the hallmarks of becoming a time-honored animation classic... that **ROCKS!**



HOLY
COW

“We’re a fantabulous crew!”



**HÖLY
COW**

A stop-motion, musical “dairy tale”, from David Duchovny’s NYT best-seller