

THE IMPOSSIBLE LIFE OF GERALD WIRE



A show for 6-12 year olds that combines
live action comedy with cartoon logic!
by Cuppa Coffee Studios

What happens when you mash together live action comedy with insanely animated characters and serve it up in a uniquely “Cuppa Coffee” style?

THE IMPOSSIBLE LIFE OF GERALD WIRE, of course!

It’s hard being Gerald Wire - after all, being 10 is never the easiest thing. Couple that with having the impossible life of living in a junior high school world that is populated with cartoon characters that adults can’t see - it’s a recipe for disaster or perhaps comedy... maybe both!



Somehow, somewhere, an unusual thing happened in Gerald's life. If Gerald recalls correctly, he was hanging off his bed while stuck indoors as a soccer canceling monsoon rain storm descended on a lonely Saturday morning. A floorboard suddenly popped, a ladder raised and out walked a long line of what would best be described as "cartoons".

Into his room walked the Nimrods; an impossibly large family headed up by patriarch Norman, and sandwiching 7 kids, 2 Uncles, 1 Aunt and a stranger named Cho. Mrs. Nimrod, the stern matriarch took up the rear of the bizarre parade.



Its perhaps amusing to parents that a 10 year old has “an imaginary” group of friends, but as Gerald’s “secret” leaks to his brother, then sister and then to the entire 4th Grade of George Washington Jr. High, teachers and parents alike become alarmed!



Alarmed because the kids are clearly making this up. Or are they? Impossible to tell. This sets up a comedic struggle; an “us against them” battle where cartoon logic rules the roost in an otherwise “sensible” live action world.

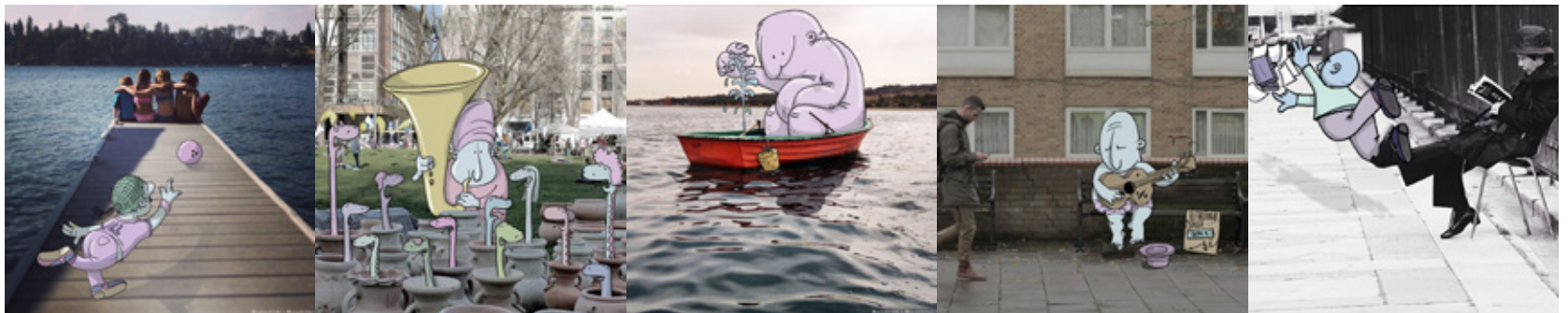
Welcome to the improbable and THE IMPOSSIBLE WORLD OF GERALD WIRE!

SETTING + MEDIA

The show sets fictional animated characters into live action cinematography. It is this discordant interaction that describes the secret animated world of Gerald Wire. Kids see the Nimrods because they happily accept the animated people as real but adults, having lost their innocence and naiveté, dismiss them as just cartoons and cannot see the magic which is right before their eyes.

THE IMPOSSIBLE WORLD OF GERALD WIRE is a comedy show for 6 -12 year olds, mixing two mediums kids love. Although the Nimrods are somewhat dysfunctional, the show examines their relationships and bonds with each other but also examines how they fit into the “real” human world...or not!

This is a show that has the live action “kid charm” of “Annedroids” mixed with the wry writing and animation of “ Phineas and Ferb”.



REAL WORLD CAST: THE WIRE FAMILY



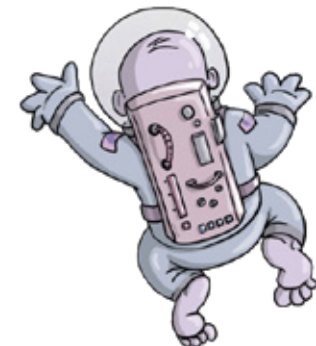
GERALD WIRE: 10, a work horse of enthusiasm and stalwart of George Washington Jr.'s Scout troop. Gerald has a reputation for his over indulgent tall-tale telling and finds himself staying after school a lot. If you know what I mean?!

BOK: Gerald's adopted brother and precocious 9 year old activist. Quick on action, short on thinking and big on complaining. Bok is always one step behind brother Gerald. Not a big secret, but then again Bok can't keep them!

AGNES JEAN: 5 going on 30. Known always as AJ, she's the baby of the family and sister to Gerald and Bok. She has an uncanny ability to rule the roost, either by threat or just through her bluffing her way via a well executed Google search.

STAN: The childlike father. Works as an accountant; a position at odds with the careless, buffoonish personality which filters down appreciatively to his kids.

BRENDA WIRE: A "stereotypical" American housewife and mother, whose mile a minute life of organizing pack lunches and soccer practice, leading school trips and teaching part time piano finds her in a perpetually confused blur.



ANIMATED WORLD CAST: THE NIMRODS



A dizzying array of quirky supporting characters: co-workers, family friends, extended relatives, townspeople and local celebrities who comically challenge the “real” world.

NORMAN: Raconteur and collector of human garbage. Norman finds a new use for the Wire family’s cast offs. So big on recycling, Norman sets about re-tooling how the Wire’s home should work.

BIG BOB: He is, well... big!! Useful for those tasks that need a super “human” effort. His clumsy unintentional faux pas bring a comedic heavy handedness to the Nimrods.

MILDEW: An “always put her foot in it” kinda gal. She may have the best intentions in the world but her constant fussing and tidying invariably freaks out adults who only see objects moving around by some ghostly hand. For some reason, Mildew just doesn’t “get” that adults can’t see her.

DINGLE: The male half of two mischievous twins, on the look out for adventure and danger. With a “what could go wrong” outlook, Dingle finds no opportunity in the human world too daunting.

JINGLE: The female counterpart to Dingle. She has a more pessimistic reaction to Dingle’s eternally optimistic “let’s try this” attitude.

CONSTANCE: Aptly named as she is a talker. As in, constantly talking. A chatterbox of the highest order. Constance has a fascination for talking about things that humans do. She is always the first to champion others to always “give it a go”, yet at days end is always on the sideline of enthusiasm.

AUNT JUNE: Has a very “Aunty” smell to her; that aroma that no one comments on but always wonders about. June has an obsession for cleaning and tidying which benefits the Wire kids to no end.

EPISODES

TRIMMING, CUTTING, AND MOWING

Norman watches Stan Wire mow the grass and it gives him an idea. Enlisting Aunt Jane and Mildew, he instigates "Operation Hairless". In a secret and covert night-time operation they will set the Wires on a well groomed path. Norman sets about mowing Mr. Wire's back hair, Mildew plucking Mrs. Wire's eyelashes and Aunt Jane simultaneously gives both a well earned "ironing" to relieve them of their wrinkles. Will the kids be blamed? Duh! Gerald is put on family trial.

APRIL FOOLISH

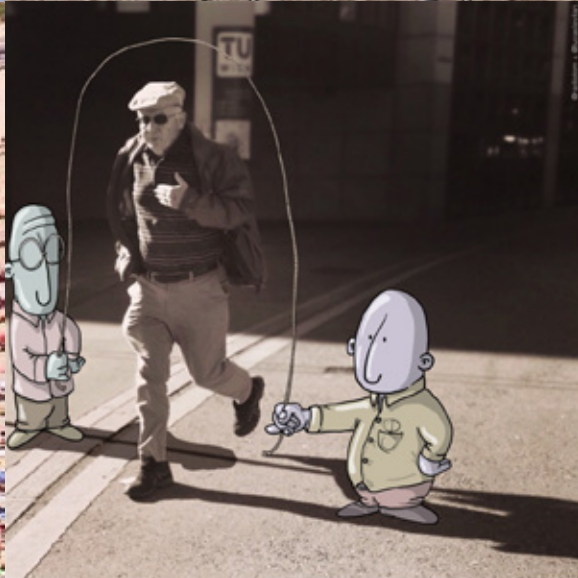
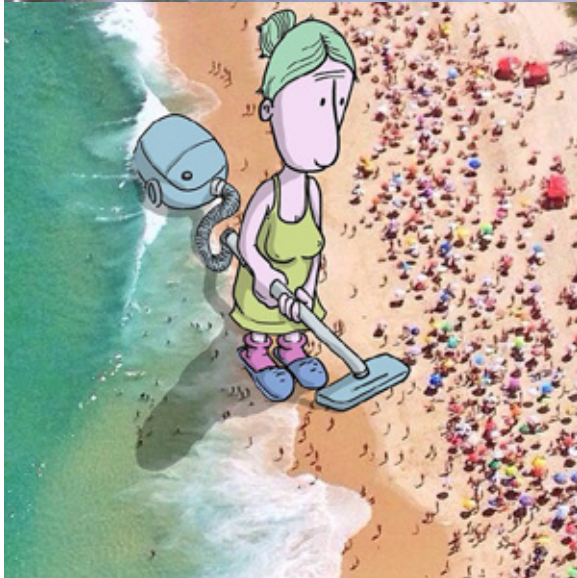
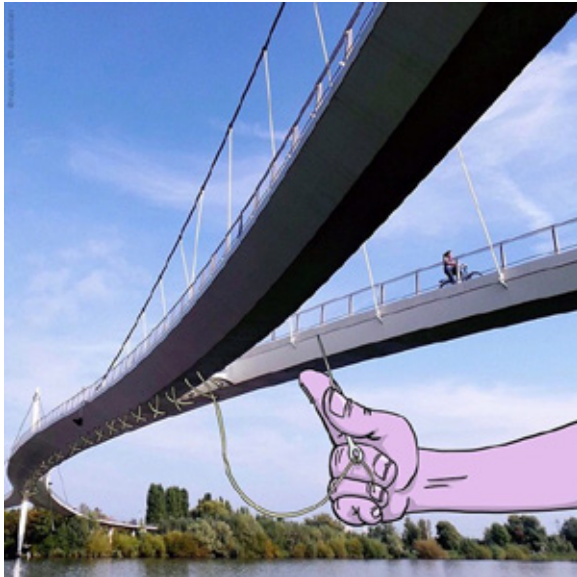
As April the First approaches, Agnes Jean is researching the origins of the day for a school project. Without further ado, the Nimrods get the wrong end of the stick and take the day to dangerous proportions. Gerald, AJ and Bok fight to save their parents from imminent danger! Unbeknownst to the kids, the parent have prepared a surprise of their own.

GING GANG GOOLIES.

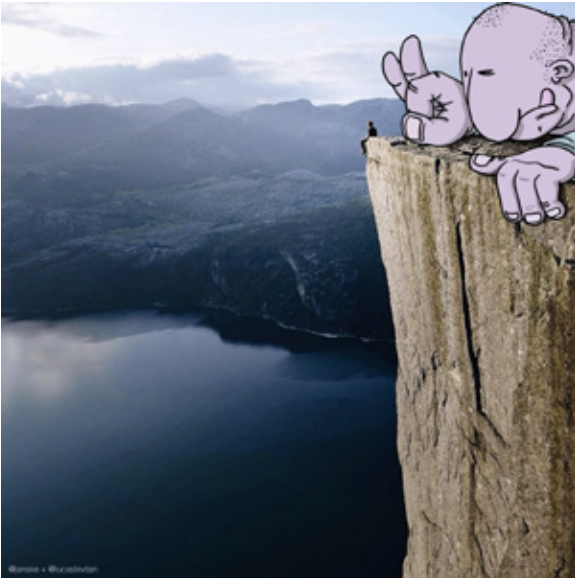
Gerald is excited about the first scout camp of the season and enlist the Nimrods to jump aboard his rucksack as he attempts to get the George Washington Jr. Scout pack's record for "most badges in a weekend". Dingle and Jingle are certainly up for the challenge of gathering leaves for Gerald's Botany Badge but no one has ever attempted or even contemplated getting the Bio Hazard Enforcer badge. This looks like a job for Big Bob!



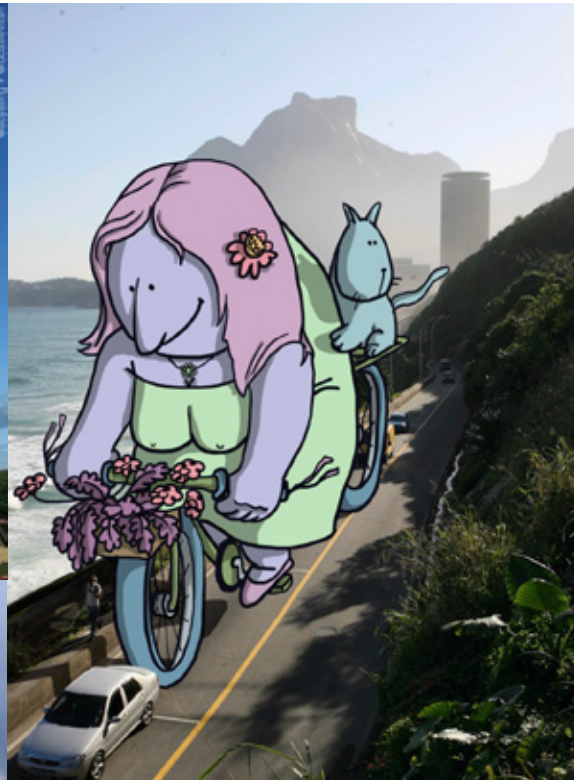
Helpers



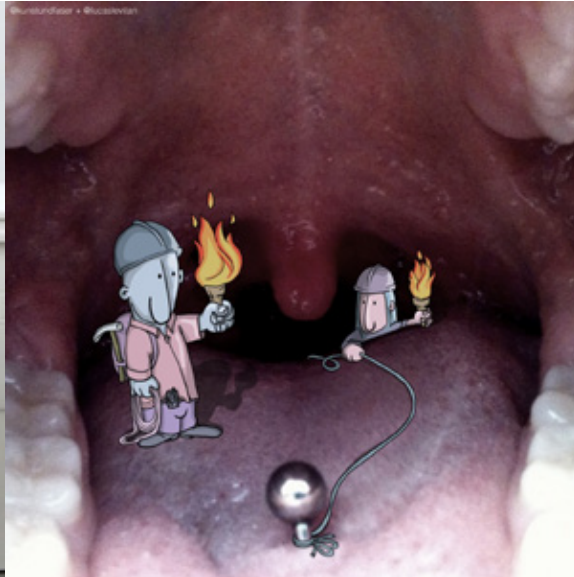
Pranksters



In Our World - big



In Our World - small



MEMES, VINES & OTHER SOCIAL CONSEQUENCES!

THE IMPOSSIBLE WORLD OF GERALD WIRE has huge potential in creating a well trodden path of Memes and Vines that extends the brands of both the show and the network or broadcaster. This philosophy adds an immense “cool quotient” as the Nimrods start to appear in a 101 social networking contexts.

