

DIRTY LITTLE SECRETS

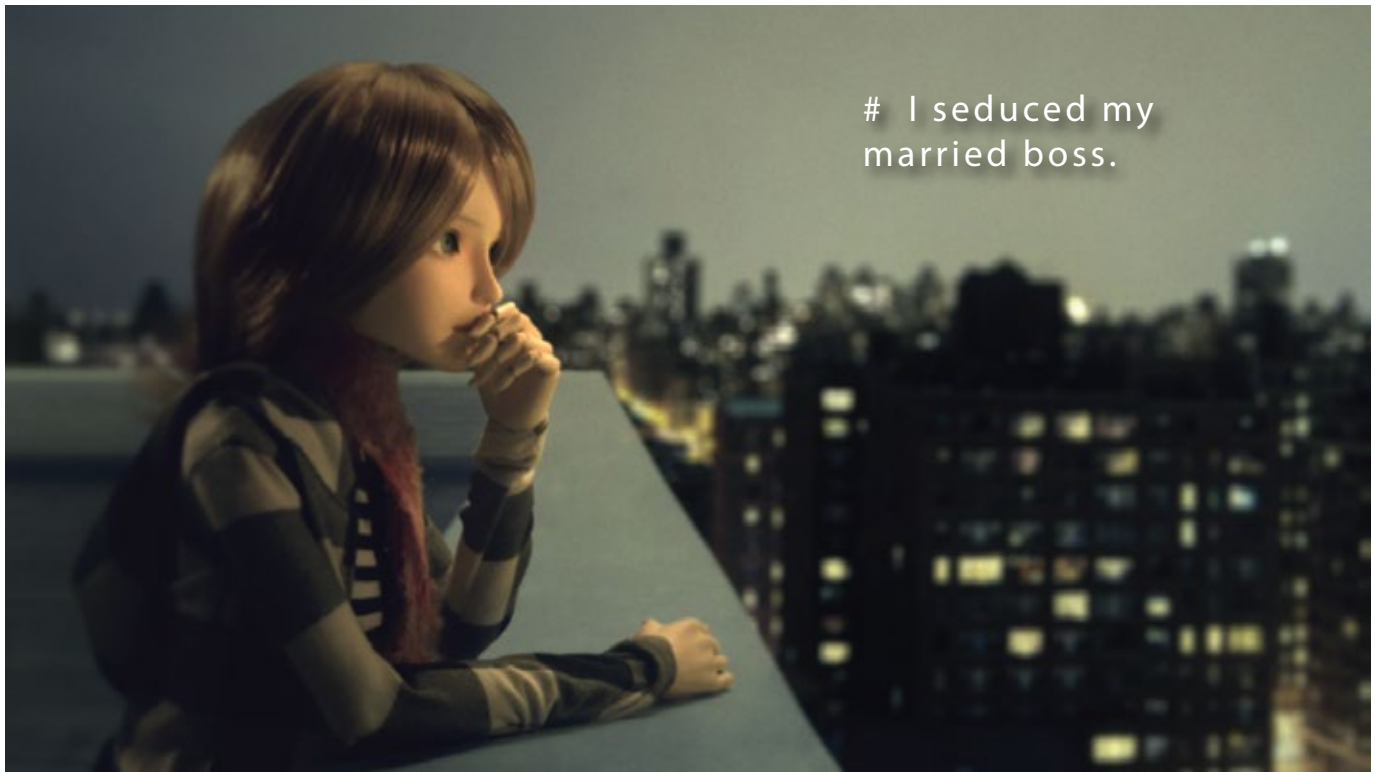
*It's time to clear the skeletons from the closet and hang the laundry out to dry.
Those Dirty Little Secrets cluttering up your psyche... we have come back in to pry!*

CUPPA COFFEE STUDIOS
CREATIVE TREATMENT
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Adam Shaheen
adam.cuppa@gmail.com
416.340.8869

DIRTY LITTLE SECRETS

26 x 11 Minute Animated Comedy Series



DIRTY LITTLE SECRETS is a fresh twist on the much loved reality “confessional”. The fast-paced comedy series uncovers and explores our weirdest, funniest and most embarrassing real life stories. It's an irreverent, voyeuristic thrill ride that exploits the guilty pleasure of sharing the intimate secrets which aren't fit for the dinner table... and definitely NSFW!

Everyone at one time or another has done something so insanely ridiculous that they need to get it off their chest and letting it out to a complete stranger is therapeutic. So, wouldn't talking to millions of strangers be a million times more therapeutic? Of course it would. Do the math! Why not share your story with the world?

Uplifting and comical real-life stories meet groundbreaking, dark and sexy stop-motion animation in this hysterically humiliating train-wreck that could only air on late night TV.

LET'S SHARE SOME SECRETS

I ordered a stripper for my buddy's Bachelor party, and found out my sister has a side job...

I told a girl I was gay so she'd get changed in front of me.

I had a one night stand with a really famous dude, now when I see his girlfriend on TV I feel cheap.

I met my girlfriends parents sporting a hickey on my neck from a stripper.

I walked around the house naked when my blind roommate lived with me.

I am seeing three different people at the same time and I enjoy the risk!

I invite people over to the house so that my roommate goes neat-freak and cleans everything.

When I serve drunk, rude tables I "forget" to separate their bill and watch them drunkenly fight about how to split it up. Screw the tip!

I gave my ex-boyfriend crabs but he had no idea. I blamed him so I could dump him.

I lied about getting pregnant to keep my boyfriend.



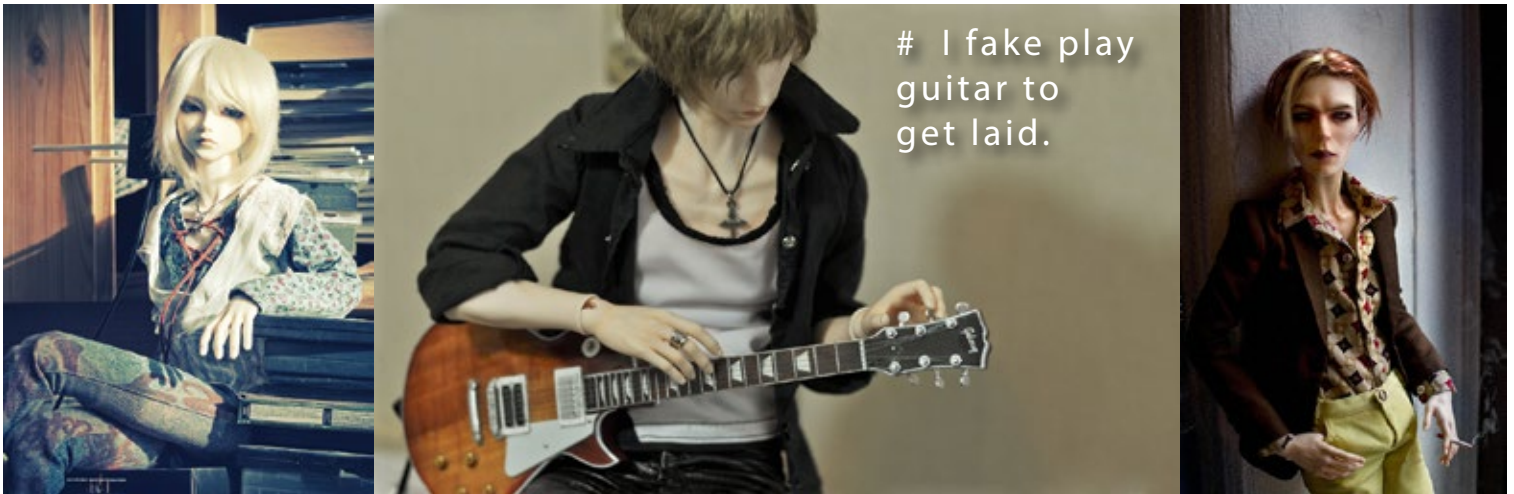
SO WHAT'S YOUR DIRTY LITTLE SECRET?

Because everyone has a Dirty Little Secret. Everyone. Confessions, stories and secrets are hustled from a variety of sources; ads in alternative newspapers, random interviews in bars and dance clubs, and mobile apps like **Whisper** and **Secret**.

We'll solicit real stories from Millennials, offering them a unique opportunity to relive their shame through the magic of stop-motion animation. These are not just freaks and weirdos from the fringes of society. These are your friends, neighbors and loved ones exposing an edgy, weird side that you would not expect.

Friends, waitresses, schoolteachers and web geeks... these are the well-dressed dudes sitting across from you on the bus, and the mousy woman working in the next cubicle, and the nerdy IT guy with a hidden tendency for dressing up in his roommate's girlfriend's undies.

They are you and I, and their confessions provide an endless source of scandalous titillation, while at the same time validating our own dirty little secrets. Real stories with a surreal twist, because usually, truth is weirder than fiction.



- JOANIE M., NEW YORK, 21

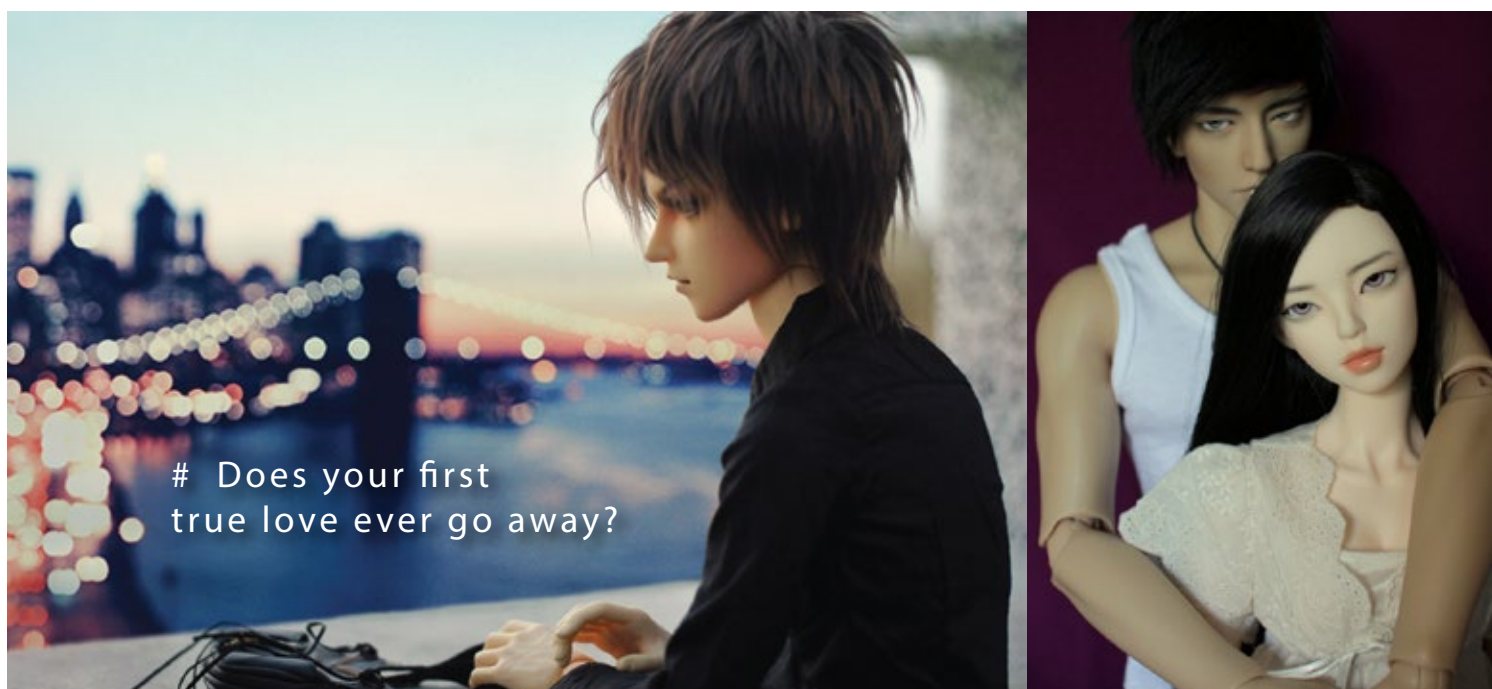
"We just thought it was a good place to make out, but then suddenly the window slides open and the priest asks for my confession, so I started making stuff up so we wouldn't get caught."

Thinking quickly, Joanie is forced to improvise a quick confession in order to escape with at least her dignity intact, if not her eternal soul...

A FRESH NEW LOOK

The animation style is a combination of stop-motion and CG elements and real photo backgrounds shot in a mock hand-held style to give the show a gritty and tactile “docuseries” sensibility. Audio will be collected on location, with natural ambient noises incorporated into the animated scenarios.

The show comically juxtaposes real audio confessions with animated characters and visuals that sometimes support the story, while at other times revealing hidden subtexts that would make Dan Savage blush.



Does your first true love ever go away?

- FRANK E., LOS ANGELES, 23

“So now I was locked out of my room wearing only a towel – and not a regular bath towel, but one of those tiny, awkward good for wiping the sink down kinda hotel towels...”

Does he: A) Knock on his neighbor's door, startling a little old lady who promptly calls security? B) Make his way to the front desk on a crowded elevator? C) Accidentally expose himself to an entire lobby full of people? Or D) all of the above? If you guessed D), you'd be correct...

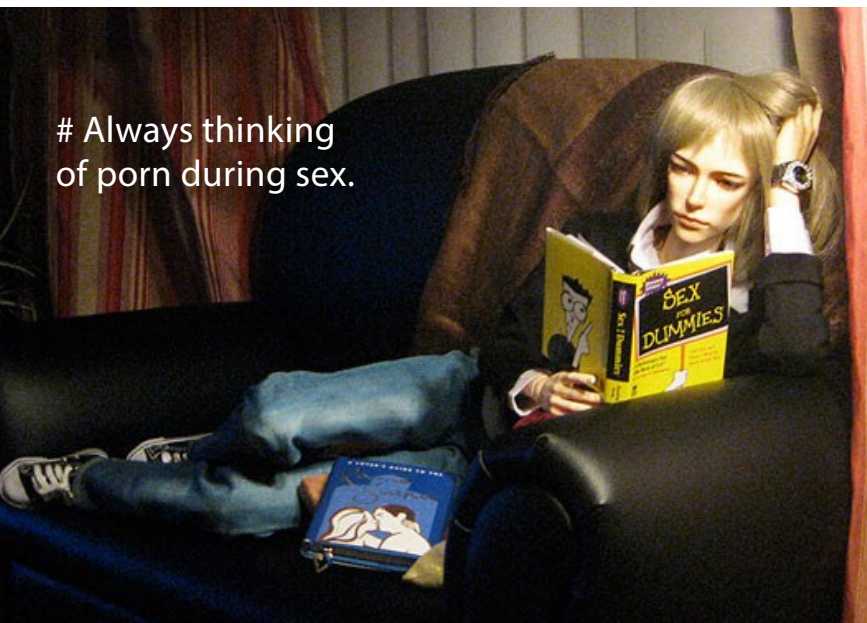


I blew my student loan money on strippers and Molly.

- MICKEY D., AUSTIN, 19

"So this guy is all like, 'I want to talk to your manager right now'. Man, was he pissed when he found out I was the manager. Word to the wise, don't piss off the guy who's about to make your burger, or you might get a little something extra free of charge..."

Marvel at the horrifying recollections of a teenage fast food night manager. You'll be amazed to discover that there's really nothing you can't deep fry. You'll be shocked to learn that "best before dates" are really just considered "loose guidelines"!



Always thinking of porn during sex.



Used my roommate's electric razor to shave my pubes.



Carpet matches the drapes.

VISIONARY ANIMATION CONCEPT

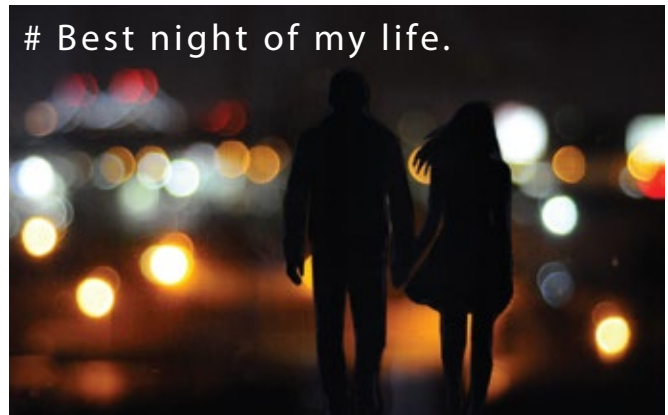
We have created a very special animated piece which illustrates our groundbreaking vision for DIRTY LITTLE SECRETS.

We wanted to tell a story of two people meeting for the first time. We chose to tell the story with body language and subtle eye movements and nuanced human motions. It's a mini-story that demonstrates the potential for this series.

Stylistically, look for hand-held documentary style camera, minimal, natural lighting, and real photo backgrounds.

For animation, look for smooth, realistic human motion with nuanced details like the turn of a hand, subtle eye movements and detailed human gestures that sell the emotional depth of characters with history.

Our animation test shows the unique world that we will be creating for DIRTY LITTLE SECRETS when we place realistic BJD dolls into a real world environments and treat them like living, breathing people.



to arrange a viewing
please contact

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