

THE PEN



CUPPA COFFEE STUDIOS

2016

THE SERIES

THE PEN is a 13 part 22-minute stop-motion animated series. It's a comedy about life after TV fame and fortune. The series follows Ray and Jake, the winners of Cuppa Coffee's popular animated reality show *Life's A Zoo*.

After winning the *Life's a Zoo* Reality show, Jake and Ray have grown tired of the celebrity life, magazine appearances and show biz razzmatazz that lasted a whopping 15 minutes. With the money now gone, our two heroes enlist with New York's Finest in the hopes of earning some easy cash and "making the world a nicer place". Incompetent at best, Jake and Ray find themselves framed in a sting gone bad and must attempt to clear their names for the next 4.5 episodes!

Part *Starsky and Hutch*, part *Roadrunner* - this is a broad animated comedy set in prison, the tunnel leading from the prison, and the Tandoori restaurant outside the tunnel that leads back to the prison. It's ridiculous, stupid, over the top and just like Ray and Jake, completely inappropriate.



THE AUDIENCE

THE PEN will appeal to males between the ages of 16 and 30, and will share a core base of fans from such shows as *South Park*, *Family Guy* and *Adult Swim* programming. It's made for fans of witty one-liners, trashy dialogue and dudes who love a splash of immaturity and poop-culture puns.

Additionally, THE PEN will share the base of loyal fans who have enjoyed the existing two seasons of *Life's A Zoo* on web networks like Youtube, Netflix and Hulu as well as Television Networks all over the world since 2008.



THE CHARACTERS: RAY

Ray is the loud-mouthed, stoner, party-animal with a heart of gold. Spastic, short-sighted and prone to random acts of stupidity. Ray claims that his parents went out partying a lot when he was a child, which made him very lonely. He also once ate an action figure, which never came out. He ate several more in an attempt to rescue it, and had to be hospitalized.



In the conclusion of Life's a Zoo, and with ridiculous odds against, Ray bet on his opponent Jake to win the show. After all the itunes downloads, hookers and accidental acts of charity, Ray is once again low on cash and searching for some way to make his life more meaningful.

As impressionable as he is naive, Ray is always willing to jump on one of Jake's stupid plans for a sweeter life.



Ray Sample

<https://vimeo.com/69191464>



THE CHARACTERS: JAKE

He's Canadian! He's also a perverted pig with delusions of grandeur and a sense of entitlement that comes from believing himself to be an unappreciated genius. After accidentally blowing up his own mansion in the *Life's A Zoo* finale, Jake was left with no friends and nowhere to live other than his mother's filthy basement.

Jake has taken up with Ray as a kind of servant, friend and ill-advisor. Jake is exactly the kind of repugnant, scheming, bastard friend your parents didn't want you hanging around with. He may be impatient with Ray's slowness and stupidity but who else would tolerate and finance his ridiculous plans.

Jake Sample

<https://vimeo.com/69191573>



THE EPISODES

Ep.1 Enlistment. Jake and Ray are disillusioned by their 36 DVD players, 9 iTunes accounts, 35 TV's and 17 bathrooms.

Ep. 2 Training Day. Brings Jake and Ray up against New York's Finest's physical and psychological tests.

Ep. 3 Steak Out. Assigned their first undercover job, Jake and Ray enjoy the benefits of working in a restaurant

Ep. 4 Whose your Daddy? The Restaurant is raided and Jake and Ray are found to be wearing explosive belts of Cocaine.

Ep. 5 Tunnel of Love. Faced with 99 years to life in jail, Jake hits on the brilliant idea of tunneling out.

Ep. 6 Base Camp Tandoori. Holed up in a Tandoori restaurant, it proves hard for the two escapees to prove their innocence.

Ep. 7 Freedom 55. July 4th hits and with it, Jake and Ray make a bid for the Freedom of their forefathers... minus the Tandoori.



RECURRING THEMES

Jake is always frustrated with Ray.

Ray loves to screw with Jake's head.

At times, it's difficult to figure out who's the genius and who's the rube.

Jake always has a scheme to get them into trouble, out of trouble, or deeper into the doo-doo.

Ray is usually the one to mess up Jake's plans.

Is he dumb or is he just an ass?

Hard to say.

You'll have to decide for yourself.



DIALOGUE SAMPLE

JAKE: And that's why you should never go bear hunting, dressed as a hotdog.

RAY: Yeah, man. Thanks for the tip.

JAKE: Anytime. Hey, ah Ray. You wanna play a game?

RAY: Does it involve... a three way?

JAKE: Ahhh, sadly no. It's 20 questions.

RAY: Alright. You gotta teach me how.

JAKE: Okay, okay. So, the way this works I'm gonna think of any possible thing on planet earth and you have to figure out what it is by asking me yes or no questions.

RAY: Hey, how many questions do I get?

JAKE: Take a wild guess.

RAY: Uhh, I could probably do it in like 40 or 50.

JAKE: Well you only get 20!

RAY: Ahhh. That sucks. But alright. Here goes.

JAKE: Anything on planet earth.

RAY: Are you thinking.... of a gigantic banana?

JAKE: No... what! How did you?



Animation - <https://vimeo.com/44813527>



THANK YOU



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LET'S HAVE A CHAT!

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