

CREATIVE TREATMENT July 2016

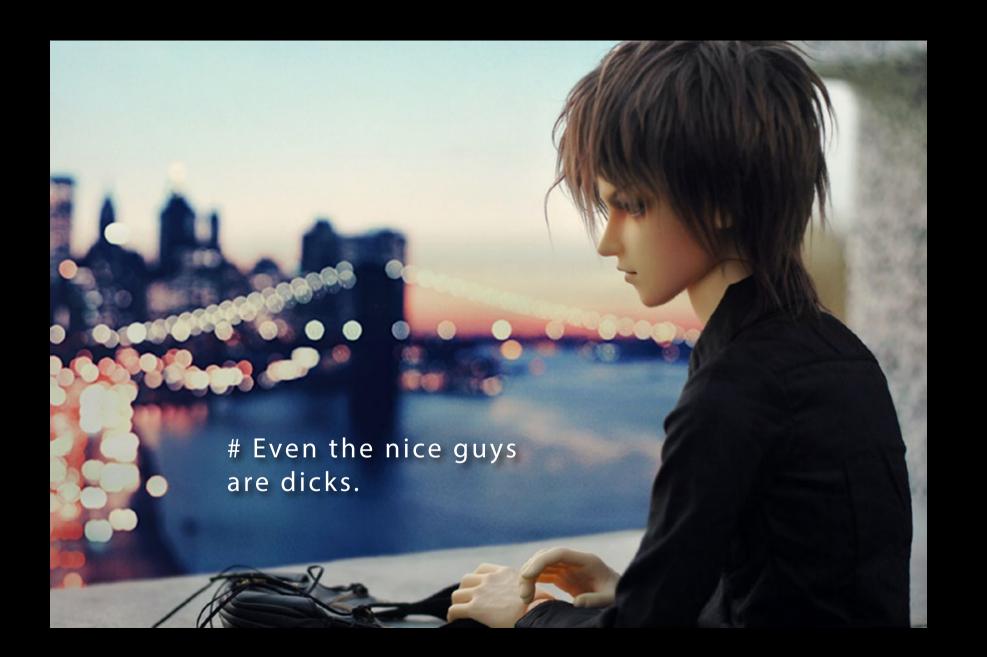
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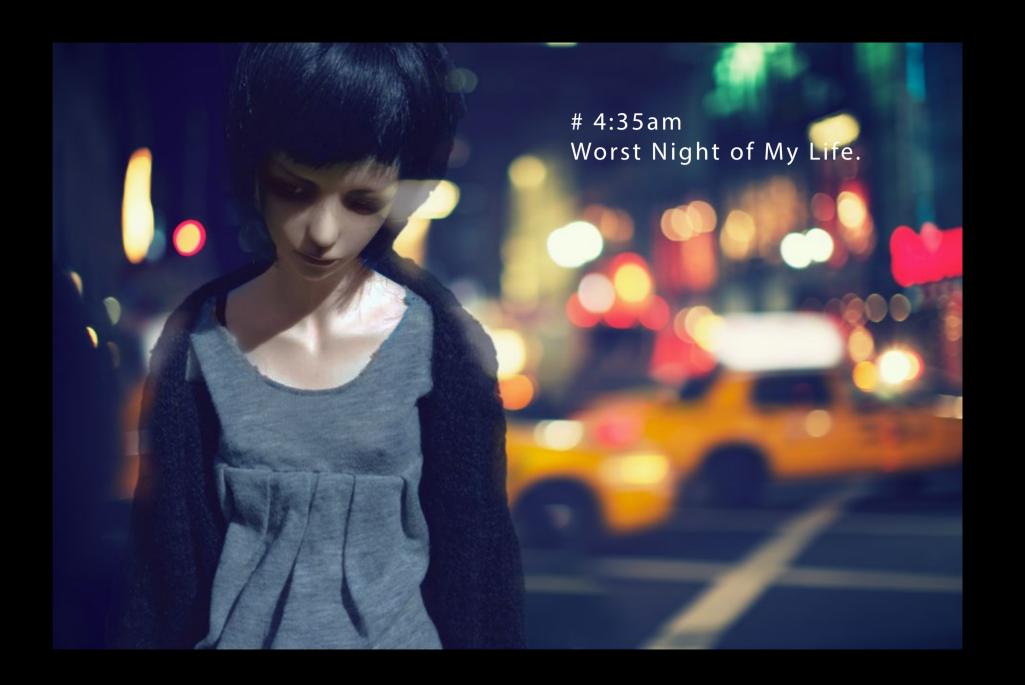


TAANSCENDENTS

Synopsis

A 30 minute Millenial Drama series shot in hyper real stop motion animation about the transition into adulthood. The story follows the life of a NYC transgender millenial, his family and his friends. TRANSCENDENTS will show the journey of the main character's transition from boy to woman, his twin sister's transition from girl to woman, as well as his parents' and the culture's transition from prejudice to acceptance.





Transgender Tipping Point



"It is an awful thing to be betrayed by your body. And it's lonely, because you feel you can't talk about it. You feel it's something between you and the body. You feel it's a battle you will never win . . . and yet you fight it day after day, and it wears you down. Even if you try to ignore it, the energy it takes to ignore it will exhaust you."

David Levithan, Every Day

"I think what you're seeing is a profound recognition on the part of the American people that gays and lesbians and transgender persons are our brothers, our sisters, our children, our cousins, our friends, our co-workers, and that they've got to be treated like every other American. And I think that principle will win out."

Barack Obama

"There's a gender in your brain and a gender in your body. For 99 percent of people, those things are in alignment. For transgender people, they're mismatched. That's all it is. It's not complicated, it's not a neurosis. It's a mix-up. It's a birth defect, like a cleft palate."

Chaz Bono



"My death needs to mean something. My death needs to be counted in the number of transgender people who commit suicide this year. I want someone to look at that number and say 'that's fucked up' and fix it. Fix society. Please."

Leelah Alcorn



TAANSCENDENTS

Hyper Real Stop Motion

Animation offers a platform to present mature content softened by characters that are not actual teenagers or even actual people

While the culture may be ready to accept and embrace the transgender movement, we are all collectively slower when it comes to presenting divergent ideals of gender and sexuality about adolescents... especially when targeted to a tween/teen aged audience.

Hyper Real Animation allows for all the emotion, texture, richness and relatablity of live action

Though the characters will not be played by humans, they are still hyper real as are the sets and backgrounds. No likeness or feeling is lost.

Hyper Real Animation has a higher appeal for the teen audience

The Millenial audience is naturally drawn to the animation art form. Boys especially will be more inclined to watch a drama if it is presented with a hip and stunningly original stop motion technique.

Visual Idealism

Because the stop motion dolls have such closeness and resemblance to real people, and yet can be created and perfected to show an idealized version of our world, the animation begins to serve the most powerful metaphor of the show's theme of transitions. As today's world transitions from prejudice to acceptance, from hate to love and aspires towards a cultural perfection, the show's hyper real animation can offer a setting that can visually attain that perfection.

We have created a very special animated piece to illustrate our unique vision for TRANSCENDENTS. We tell a story of two people meeting for the first time using subtle body language and delicate eye movements - a mini-story that demonstrates the emotional potential for this series.



Technically, look for documentary style camera, natural lighting, and real photo backgrounds. For animation, look for smooth, realistic human motion with nuanced details like the turn of a hand or head, subtle eye movements and detailed human gestures that sell the emotions of dolls in New York.



HYPER REAL STOP MOTION

(THE LOOK AND FEEL OF TRANSCENDENTS)

Imagine looking in the mirror and seeing another you. The lights, the noise, the madness. Can you help but wonder, is it real?

In TRANSCENDENTS we experience the flood of mixed emotions felt when coming to grips with puberty, sexual identity and the mounting responsibilities of young adults.

A photo-real New York set in the present, populated by living, breathing dolls is the perfect metaphor for the paradox that is adolescence. It's about living the reality but daring to be yourself in a world that is both real and surreal, shabby and chic, mundane and breathtaking.

Playing on this tension between feeling real and being pretend sets the tone for this fun and daring dramedy about yourself life in the Big Apple. Lighting, camera, and acting, all come together to make this impossible New York, populated by hyper-realistic dolls seem seductively real.



HYPER REAL DOLLS

THIS IS NOT A PUPPET SHOW... IT'S A LIVE ACTION SHOW WITH DOLLS!



She leans against the bar, poses with a human sense of weight and gravity, her soulful eyes communicate real emotion.

TRANSCENDENTS is populated by a cast of lifelike dolls that appear human in every way. They are anatomically correct, have soft youthful skin, and lifelike eyes. Urethane eyes refract light to make luminous expressions and smaller irises appear more human.

Stop-motion is especially poignant for this story because it is so effective at portraying the texture of real life while also offering an appealing, surreal twist. The materials, lights and objects are real, making the animation immediately accessible and believable in a way that is impossible to replicate in other mediums.



Our change is now: TAANSCENDENTS A New Millenial Drama from Cuppa Coffee Studios

